



Exploding The Phone

db170

www.explodingthephone.com

Bibliographic Cover Sheet

- Title** **Letter - Customers who ordered sample copy, which hasn't been mailed yet**
- Publication** *letter*
- Date** 1974-11-27
- Author(s)** Reynolds, John (TCA)
- Abstract** Letter to customers who responded to an offer in Popular Electronics magazine for a copy of TEL for \$.25. Letter explains why it hasn't been sent yet, what the magazine will contain, and tries to sell the customer a subscription. Magazine Name is listed as Telephone-Electronics-Newsline.
- Keywords** Telephone Electronics Line (TEL); Popular Electronics; Teletronics Company of America (TCA); John Reynolds (TCA)
- Source** An anonymous phone phreak

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TELETRONICS COMPANY OF AMERICA

22035 Burbank Boulevard, Woodland Hills CA 91364 213 884-1129

Dear Customer,

Congratulations! You have taken the first step in discovering the secrets of your telephone, your telephone system, and the world's largest monopoly.

TELETRONICS COMPANY OF AMERICA is now the largest telephone "information center" in America. We have a full time staff sorting readers letters and compiling information sent to us from around the world. This information could be of vast importance to you and is not obtainable anywhere else. (Have you ever seen any real information concerning the telephone company and it's system published anywhere)?

With this letter you have recieved a copy of TELEPHONE ELECTRONICS LINE in the mail. Take a good look at it. Study it's contents and see exactly how the articles relate to you. Then try to think of any other publications like it. There is nothing else like it. We attempt to publish every interesting letter and bit of information we acquire in addition to writing our own articles and diagrams for TEL.

To help introduce you to us we have created a special offer to first time subscribers of TEL. Order now and we will ship you all 22 of our construction plans. These plans show step by step how to build such devices as a Call Limiter, Recorder Actuator, Multi-frequency Encoder and many more. In addition we will send you TEL every month for one year (worth \$6.00 alone) . Your cost for the 22 plans and one year of TEL is only \$27.95, if you act now.

We are also, for the first time, offering a First Class subscription plan. This way your copy of TEL is mailed to you, directly, by First Class mail, on the day of publication. Your TEL is sent in a plain sealed envelope , hidden from the eyes of curious postal (as well as Telco) authorities. First Class subscribers will also recieve a special newsletter with information on new products, circuits and devices . The cost of this service is only \$12.00 per year, and if orderd now with our construction plan package, just \$33.00.

Thank you for your interest in TELTRONICS COMPANY OF AMERICA and TELEPHONE ELECTRONICS LINE.

Yours Truly,



John Reynolds, Circulation Manager.

OFFER GOOD ONLY WITH THIS COUPON

To: John Reynolds

Please send me: a one year FIRST CLASS subscription to TEL @ \$12.00

a one year REGULAR subscription to TEL @ \$ 6.00

Please send me the complete Construction Package plus the subscription checked above

Name _____

Address _____

street and house number

city

state

zip code

Enclosed is my check for: \$6.00

\$12.00

\$27.95

\$33.00

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Please send me the complete Construction Package plus the subscription checked above

Name _____

Address _____

street and house number

_____ city

_____ state

_____ zip code

Enclosed is my check for: \$6.00

\$12.00

\$27.95

\$33.00

T C A TELETRONICS COMPANY OF AMERICA

19730 Ventura Blvd., Suite 203, Woodland Hills, CA 91364 (213) 884-1129

October 19, 1975

Dear Customer,

We have received your inquiry for a catalog of construction plans. Unfortunately, we have exhausted our supply of 1975 catalogs and are unable to ship one to you at this time. The 1976 TCA catalog will be on the presses in a few weeks and you will be one of the first to receive a copy. We apologize for the delay and hope that you are as eager to receive your copy as we are to send you one.

Last month, Teletronics offered its customers a bonus deal, and with great enthusiasm, many satisfied customers received over \$75.00 worth of construction plans for \$24.95. These plans (as advertised in various electronic magazines), include: Telephone Answering Device, Automatic Dialer, "Black Boxes", Call Diverter, Call Limiter, Conference Bridge, Central Dial Exchange, Melodic Ringing Generator (for bell signal), Recorder-Actuator, Remote Control, Standard Telephone Schematics & Parts List, Speakerphone, Telelink Burglar Alarm, Voice Scrambler, Electronic Bio-Feedback Conditioner, Horticulture Stimulator, Multifrequency Encoder Network (pushbutton tone box), Dodecahedron Speaker Enclosure (12-sided cabinet), Photographic Pinhole Camera, Telephone Line Relay, Telephone Hold Button, Telephone Call Transferer, Unwanted Call Screener, Toll-Charge Indicator. These plans are all the newly revised plans and operate on any telephone network. The prices of these plans and the package deal will be raised considerably in the 1976 catalog.

If you place an order for this merchandise within 10 days, I will see that your order is AIRMAILED immediately within two days after it is received in Los Angeles. In addition, I will give you a 10% discount on \$24.95 in hopes that a good relationship is maintained between us. (When you order and request a 10% discount, please include this letter, or a copy, and address it to the PLANT OFFICE in Woodland Hills in care of myself. I will see that prompt attention is directed to your order).

Again, please accept our apologies for the delay of the catalog.

Thank you for your interest in Teletronics Company Of America.

Yours truly,


John Reynolds/jkn

T C A TELETRONICS COMPANY OF AMERICA

19730 Ventura Blvd., Suite 203, Woodland Hills, CA 91364 (213) 884-1129

October 31, 1975

Dear Customer,

We have received your inquiry for a catalog of construction plans. Unfortunately, we have exhausted our supply of 1975 catalogs and are unable to ship one to you at this time. The 1976 TCA catalog will be on the presses in a few weeks and you will be one of the first to receive a copy. We apologize for the delay and hope that you are as eager to receive your copy as we are to send you one.

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Again, please accept our apologies for the delay of the catalog.

Thank you for your interest in Teletronics Company Of America.

Yours truly,


John Reynolds/jkm

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TCA TELETRONICS COMPANY OF AMERICA

MAIN OFFICE: 1817 NORTH VISTA STREET, LOS ANGELES, CALIFORNIA 90046
PLANT: 29323 TREE HOLLOW GLEN, AGOURA, CALIFORNIA 91301

(213) 851-2111
(213) 889-6277

November 27, 1974

Dear Customer,

We have received your inquiry for a sample copy of Telephone-Electronics-Newsline.

Telephone-Electronics-Newsline is a new publication and the only one of its kind. In order that each issue be most effective to its readers, a decent-size subscription list should be maintained. Therefore until now, there have been no issues distributed while a mailing list was in the process of being compiled. In other words, in the interest of all concerned, it wouldn't be worth it to publish a magazine every month for a few subscribers.

We apologize however, if you have ordered a sample copy a while ago and have not yet received one. The 25¢ charge is to cover the cost of publication and postage for a sample copy. Your quarter that was sent to us will be used for this purpose--you have not been ripped-off.

Please be advised that this was done in the interest of all concerned and was not intended to cause any inconvenience to those who have responded to the ad in Popular Electronics.

TEL will be distributed shortly (in December) and will consist of an average 24 to 32 pages of written material. Each issue will include methods of free telephone calling and the phone industries measures to counteract it, current news items, plans, illustrations, stories, history, comics, facts, games, code numbers, projects, and of course all of the other SECRETS OF YOUR TELEPHONE and other items you can't get your hands on.

If you wish to subscribe now and reserve the first copies off the press, return this letter and deduct 25¢ off the full year subscription rate of \$3.00. TEL has no advertisers and therefore contains telephone-related information only.

Yours truly,

TELETRONICS COMPANY OF AMERICA

J. Reynolds/jk

NO. 29323, HOLLOW GLEN, AGOURA, CALIFORNIA 91301

Jan 20 1975

TELETRONICS COMPANY OF AMERICA

BUSINESS OFFICE 1817 NORTH VISTA STREET, LOS ANGELES, CALIFORNIA 90046
PLANT OFFICE: 22035 BURBANK BLVD SUITE 227 SOUTH, WOODLAND HILLS, CALIFORNIA 91364

(213) 851-2111
(213) 884-1129

January 15, 1975

Dear Customer,

We have received your inquiry for a catalog of construction plans. Unfortunately, we have exhausted our supply of 1974 catalogs and are unable to ship one to you at this time. The 1975 TCA catalog will be on the presses in a few weeks and you will be one of the first to receive a copy. We apologize for the delay and hope that you will be as eager to receive your copy as we are to send you one.

Last month, Teletronics offered its customers a bonus deal, and with great enthusiasm, many satisfied customers received over \$65.00 worth of construction plans for \$19.95. These plans (as advertised in Popular Electronics), include:

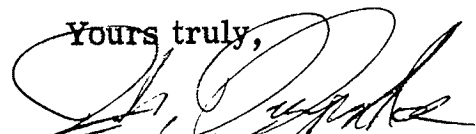
o Telephone Answering Device, o Automatic Dialer, "Black Boxes",
o Call Diverter, Call Limiter, o Conference Bridge, o Central Dial
Exchange, Melodic Ringing Generator (for bell signal), Recorder,
Actuator, o Remote Control, Standard Telephone Schematics &
Parts List, o Speakerphone, o Telelink Burglar Alarm, Voice
Scrambler, Electronic Bio-feedback Conditioner, Horticulture
Stimulator, o Multifrequency Encoder Network (Blue-Box),
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Thank you for your interest in Teletronics Company Of America.

Yours truly,


John Reynolds/jkm

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T C H TELETRONICS COMPANY OF AMERICA

BUSINESS OFFICE: 1817 NORTH VISTA STREET, LOS ANGELES, CALIFORNIA 90046
PLANT OFFICE: 22035 BURBANK BLVD SUITE 227 SOUTH, WOODLAND HILLS, CALIFORNIA 91364

(213) 851-2111
(213) 884-1129

Dear Customer,

We are sending you this letter to acknowledge the receipt of your order. We wish to take this opportunity to inform you, however, that we are out of stock of the item which you have requested. This is due primarily to the fact that we have decided upon a number of revisions in our literature and have exhausted our unrevised stock. The next printing of the revised issues will be at the end of this month.

Please be assured that your order has been processed without complications, and we will rush your order at the soonest possible moment. We apologize for the delay.

Thank you for your time and patience.

Yours Truly
TELETRONICS COMPANY OF AMERICA



D. Rees

Dear Customer,

We apologize for the very long delay regarding the order you placed some time ago. We were experiencing some major difficulties with a few machines. Consequently, we were put behind schedule about three months.

At the present time, we are revising the construction plans and the new catalog. In the process of revising this material, some of the orders received during the first part of this year were misplaced. Therefore, we are processing all orders received again and sending the material to you. If you have not received anything from us yet, please remain patient as we are processing your order for the first time.

We hope you were not inconvenienced by this delay.

If you should have any questions concerning your order, please feel free to contact me.

Thank you.

Yours truly,

John Reynolds,
Circulation Mgr.