



Exploding The Phone

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Bibliographic Cover Sheet



Title **For Phone Information, Dial 1122125551212**

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Abstract "The Southern New England Telephone Company presented some of its subscribers today with the antidisestablishmentarianism of phone numbers." :-) An article about how to reach long distance directory assistance

Keywords Directory Assistance; Universal Information

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For Phone Information Dial 1122125551212

Special to The New York Times.

NEW HAVEN, Aug. 6—The Southern New England Telephone Company presented some of its subscribers today with the antidisestablishmentarianism of phone numbers. It's 1122125551212.

The thirteen-digit number connects directly with the information operator in New York City. It may be dialed by subscribers living in Connecticut, outside New Haven, whose telephones have been converted to direct dialing.

Direct dialing enables a caller to reach phones in other cities directly, without involving the operator.

The new number breaks down simply, company officials explained.

The first three digits—112—get the caller New Haven; the next three—212—get New York City. The last seven (555-1212) are a local number, with 555 substituted for the exchange JKL. JKL was chosen because there is no such exchange on record. It is not a toll call.

The New York Times

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